PRESS RELEASE

Maine school optimizes daylight for more learning-friendly environment

Woolwich Central School uses integrated louvers and sunshades to filter sunlight into learning spaces and manage heat and glare

MONTREAL, CANADA – June 19, 2012 – Unicel Architectural, the award-winning manufacturer of vision and daylight control solutions, announced today the installation of its Vision Control® integrated cord-free louvers and exterior sunshading products at the Woolwich Central School in Woolwich, Maine. The school recently completed its 66,000 square foot, $16.2 million addition and renovation project for 375 students spanning Pre-K through Grade 8.

“We consider Woolwich Central to be a great example of a 21st century school,” said Jean-François Couturier, CEO of Unicel Architectural. “Together with Lewis & Malm architects, they had a distinct vision to make the revamped school more green, energy efficient and student-friendly. Knowing there is a direct link between sunlight and improved student performance, they especially wanted to optimize daylight to help create a more stimulating learning environment.”

To help manage the impacts of sunlight, Lewis & Malm selected Unicel’s award-winning Vision Control® insulated glass units for installation in the extensive cafeteria curtainwall and in a myriad of windows and classroom forums on three floors. These Vision Control® units are motorized to better filter daylight into learning spaces. Unicel also supplied its outrigger sunshading solution designed to filter sunlight into the building while minimizing the impacts of solar heat gain and glare.

“It was a joy to work with the professionals at Unicel from concept design to building completion,” said project architect Richard Malm of Lewis & Malm Architecture. “The Unicel installation exceeds our expectations of maximizing daylight, while minimizing glare, heat loss and heat gain.”

Daylight is now harnessed throughout the facility with louvers and sunshades to help reflect light into classrooms and create optimal daylight conditions for students. The new Woolwich Central School is slated to open in September 2012 on the site of the former school on Nequasset Road.

For more information on the Woolwich Central School project, visit: www.unicelarchitectural.com

About Unicel Architectural

For nearly 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel’s award-winning Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel’s solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: www.unicelarchitectural.com

Unicel Contact:
Viviane Chan
T: 450.670.6844 / 800.668.1580 (ext. 227)
C: 514.973.5789
vchan@unicelarchitectural.com