

Unicel Architectural enhances ViuLite® blinds-between-glass product with new operational and energy efficiency features

Company further expands manufacturing and distribution for Pellini ScreenLine® technology in North America

MONTREAL, Canada – December 1, 2015 – Unicel Architectural, the leading manufacturer of vision and daylight control solutions, today announced that it has enhanced its ViuLite® Venetian blinds-between-glass solution with additional features based on Pellini's ScreenLine® technology. ViuLite® is a system of blinds that are permanently sealed within a double-glazed cavity for a completely dust-free and maintenance-free environment.

"We're seeing a growing demand for integrated blinds, particularly in residential and educational environments," said Jean-François Couturier, CEO of Unicel. "To maintain industry leadership for our ViuLite® solution, we've worked with Pellini to include ScreenLine® enhancements for optimal performance from both mechanical control and energy efficiency perspectives."

Unicel now offers ViuLite® with the following SL20 series of ScreenLine® designs:

- SL20A tilt-only model with operators on both sides.
- SL20C tilt-and-raise model available with manual or motorized operators.
- SL20B tilt-only model with knob operator at the bottom rail.
- SL20P tilt-only model with anti-ligature knob or removable key operators for increased user safety.
- SL20S tilt-and-raise with slider operator.
- SL20M tilt-only or tilt-and-raise with new brushless internal motor for better accuracy and longer lifespan.

ViuLite® now also includes:

- Warm-edge spacers for enhanced energy efficiencies.
- Argon-filled airspace for up to 25 percent U-value improvements.
- 27/32" (21.4mm) airspace to fit into tighter glass pocket depths.

Unicel is a licensed manufacturer of Pellini ScreenLine® integrated blinds in North America, and the exclusive, direct-sales distributor in Canada. ViuLite® combines Unicel's specialty glazing expertise with Pellini's market and technology leadership for integrated blinds. ViuLite® is the sister product to Unicel's award-winning Vision Control® integrated louvers solution, the industry leader for vision and daylight control design requirements.

For more information on ViuLite®, visit: <http://www.viulite.com/>

About Unicel Architectural

For over 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: www.unicelarchitectural.com



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