

Unicel Wins Architectural Products Magazine 2013 PIA Award for Product Application in Educational Daylighting Design


PIA'13
**PRODUCT INNOVATION
AWARD WINNER**

Unicel honored for louvered glazing solution that optimizes natural light at Woolwich School to enhance learning environment for students

MONTREAL, Canada – January 28, 2014 – Unicel Architectural today announced that it has been recognized with a *Project Application Award* for its Vision Control® insulating glass units at Woolwich School in Woolwich, Maine, as part of the 2013 Architectural Products Magazine *Product Innovation Awards (PIAs)*. This category recognizes products that helped deliver a particularly unique design solution. The annual *PIAs* honor innovation and leadership in the development and refinement of buildings-related sustainable products.

“The Woolwich School project for daylight optimization deserves recognition for its highly progressive approach toward creating sustainable, learning-friendly environments,” said Jean-François Couturier, CEO of Unicel Architectural. “We are very proud to be a part of school’s vision for daylight-enhanced learning facilities. The PIA 2013 Award validates not only our Vision Control® solution, but also Woolwich School leaders and Lewis & Malm architects who were determined to create a better, greener and more student-centered school.”

Honorees were reviewed and selected by a panel of 50 independent industry professionals. Highlighted by the judges as a good example of a product for daylighting in education, Unicel’s Vision Control® insulating glass units were installed in the extensive cafeteria curtainwall and in a myriad of windows and classroom forums. These Vision Control® units are motorized to better manage daylight into learning spaces. Unicel also supplied its outrigger sunshading solution designed to filter sunlight into the building while minimizing the impacts of solar heat gain and glare. Daylight is now harnessed throughout the facility with louvers and sunshades to help reflect light into classrooms and create beneficial conditions for students.

“Building on the success of last year’s inaugural program, our second edition of the awards proves commercial building manufacturers are committed to, and are working arduously toward, delivering more sustainable products, as well as products that deliver better performance, life and affordability,” said Jim Crockett, Editorial Director, and Architectural Products Magazine.

About Architectural Products Magazine

Construction Business Media, headquartered in Chicago, is publisher of Architectural Products, Illuminate and Architectural SSL magazines. The company also operates the ArchLED Conference, markets and partners in TheContinuingArchitect.com educational platform, and maintains websites and electronic extensions of its print publications.



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About Unicel Architectural

For 50 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel’s Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel’s solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance.

For more information visit: www.unicelarchitectural.com

