

Unicel Adds New Sales Representation in the Southwestern US

MONTREAL, CANADA – June 18, 2019 – Unicel Architectural, manufacturer of vision and daylight control solutions, announces the appointment of Matthew McKendry as Architectural Sales Representative. Matt will drive sales and customer business development efforts in the Southwestern US market including California, Nevada and Arizona. Matt joins Unicel with significant industry experience in the building products marketplace and possesses a strong track record of working with architects on design solutions.

"Matthew is a great fit for Unicel and our customers," said Viviane Chan, Director of Sales for Unicel. "He understands the architectural process from design to implementation and adds value to that process. Matthew's enthusiasm and strong customer engagement orientation will benefit Unicel's new and existing clients. We are elated to welcome him to the team!"



Matthew has held sales leadership roles with Armtec LP, ASSA ABLOY Entrance Solutions and Cal State Doors. Within those roles, he has mastered outside sales, business development and architectural specification by working closely with architects, hospital managers, general contractors, glaziers and end-users. Matthew is a graduate of Fullerton College and Biola University.

"I'm excited to work with Unicel and their team of professionals," said Matthew. "With its advanced proprietary technology, Unicel transforms glass, aluminum and timber into highly engineered solutions. Unicel's vision shapes a welcoming and effective environment both inside and out. I look forward to working with Unicel and collaborating on designing sustainable, workable and livable projects within the great Southwest Territory."

For more information, visit: www.unicelarchitectural.com

About Unicel Architectural

For 55 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information, visit: www.unicelarchitectural.com

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