

## Unicel features newest products at Contech Building Event in Montreal

*Sets standard of excellence for glass-encased privacy and shading solutions*

**MONTREAL, Canada – November 23, 2011** – Unicel Architectural, the leading manufacturer of vision and daylight control solutions, will be showcasing the newest versions of its glass-encased louvers and blinds solutions at the Contech Building Event in Montreal, November 29, Palais des congrès, *Booth #0739 F1 E*.

“We have built a corporate reputation for manufacturing industry-leading insulating glass units with integrated cord-free louvers,” said Jean-François Couturier, CEO of Unicel. “Our award-winning Vision Control® louvers-within-glass are deployed in some of the most advanced healthcare and commercial facilities in the world. Most recently, we have added Venetians-within-glass that are manufactured from the highest quality components from Italy and Canada. Whatever the vision and daylight control requirements, our customers are assured of excellence in terms of longevity, durability and aesthetic appeal.”

Unicel’s newest industry-leading products include:

1. **Vision Control® Mini** - The patented, award-winning louvers-within-glass product for optimal vision, daylight, and sound and heat control is now available for *thinner* applications.
2. **ViuLite®** - Developed with Italy’s Pellini, and using only the *highest quality* components, Unicel’s new ViuLite® sets the North American standard for Venetian blinds-in-glass products.

For information on Contech, visit: [www.contech.qc.ca](http://www.contech.qc.ca) .

### **About Vision Control®**

[Vision Control®](#) is a patented, hermetically sealed glass unit combining louvers within glass that can be customized to virtually any shape for interior or exterior healthcare glazing applications. Its advanced louvered glazing technology eliminates strings, ensures alignment and requires no maintenance. Vision Control® significantly reduces energy consumption in support of LEED® requirements in exterior applications.

### **About Viulite®**

[ViuLite®](#) is a system of blinds that are permanently sealed within a double-glazed cavity for a dust-free environment. ViuLite® filters light transmission and controls the effects of daylight with a simple tilting or raising of the blinds. Heat and visual comfort are easily adjusted to accommodate the changing seasonal conditions.

### **About Unicel Architectural**

For over 45 years, Unicel Architectural has built a reputation for the most advanced aluminum and glass solutions. These solutions encompass louvered glazing, skylights and more, to enhance major global

construction initiatives with utmost quality and reliability. With its proprietary technology, Unicel's Vision Control® delivers unprecedented comfort and control of vision, light, temperature and sound with a patented combination of louvers between glass that are hermetically sealed and cordless. Unicel's solutions are guaranteed for longevity, optimized for energy efficiency, and customizable to any design, environmental or cultural requirements. Unicel combines its market leading know-how with great design to ensure optimal aesthetics and sustainable performance. For more information visit: [www.unicelarchitectural.com](http://www.unicelarchitectural.com)

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