

"There is no greater validation for us than being the longtime privacy solution of choice for one of the nation's leading hospitals."

Jean-François Couturier,
CEO of Unicel Architectural

Cincinnati Children's Hospital Medical Center: *Top U.S. hospital defines optimal patient experience*

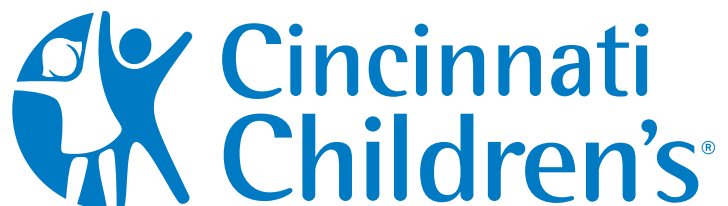
Cincinnati Children's Hospital Medical Center (Cincinnati Children's) ranks third among all Honor Roll hospitals in U.S. News and World Report's 2012 Best Children's Hospitals ranking. It is ranked #1 for neonatology and in the top 10 for all pediatric specialties. Cincinnati Children's launched a focus on transformational improvement more than a decade ago. As a result, it has documented better patient outcomes and family experiences, a dramatic reduction in hospital-acquired infections, more reliable systems for delivering care safely, greater efficiency and timeliness, better management of hospital resources, and significant savings to the healthcare delivery system.

Facility upgrades

Part of transformational improvement includes facilities expansion and improvement. Cincinnati Children's began providing specialized care for children more than 120 years ago. Since that time, the facility has grown from a small Cincinnati clinic to a large, multi-site medical center that cares for children from across the globe. This has involved significant new building expansions, upgrades to existing structures and extensive renovations to keep pace with both patient demands and medical advancements.

In keeping with its vision of the highest levels of patient and family experience, Cincinnati Children's began installing Unicel's Vision Control® hermetically sealed glass units with

integrated louvers in 2007 in interior doors and windows to provide adjustable privacy in patient areas and to ensure optimal hygiene. From 2007 to 2013, Unicel has worked with Custom Glass & Glazing, LLC on 15 distinct Vision Control® installation projects in multiple campus locations making it the privacy-control product of choice for this award-winning medical facility. During this period, Unicel also worked with Geiger Vision LLC to install Vision Control® units in the Medical Office Building to ensure adjustable levels of visibility and improved sound attenuation.





As Cincinnati Children's grows and evolves, their ongoing preference for Vision Control® underscores both the facility's high standards for excellence and the product's ability to provide optimal vision and privacy control within a germ-free, hygienic system.

Today

Today Cincinnati Children's is one of the largest, most comprehensive and respected pediatric hospitals and research centers in the United States. It has been widely recognized for its commitment to patient quality and safety, including a *Picker Award for Excellence in the Advancement of Patient-Centered Care*.



THE CREATORS OF
VISION[®] CONTROL
 Insulating Glass with Integrated Cord-free Louvers

BATIMAT INNOVATION GOLD MEDAL
 PRODUCT INNOVATION AWARD WINNER **PIA'11**

WINNER OF THE ARCHITECTS' CHOICE AWARD AT THE NATIONAL SYMPOSIUM ON HEALTHCARE DESIGN

2011 **PRODUCT OF THE YEAR**
US Glass METAL & GLAZING MAGAZINE

Excellence in Design
 AWARDS
LEED[®]

PIA'13 PRODUCT INNOVATION AWARD WINNER
 Industry Leadership

PRODUCT INNOVATION AWARD WINNER **PIA'13**
 Product Application

RBC: 8293-4423-23
 April 2014

unicelarchitectural.com
 unice@unicelarchitectural.com | 1.800.668.1580

The future of vision & daylight control